

**Method for allocating listings in Sky's EPG:  
Supplementary Methodology affecting the allocation of EPG listings in the  
Movies and International genres of the EPG**

**1. Introduction**

This document supplements Sky's Method for allocating listings in Sky's EPG ("Listing Methodology").

**2. Allocation of listings in the Movies genre**

Section 6.1 of the Listing Methodology states that a channel will be allocated a channel number in the Movies genre if its programming is predominantly feature-length movies and pre-view/promotional material relating to movies.

From the date of this Supplementary Methodology, a channel will be listed in the Movies genre if its programming is predominantly movies and pre-view/promotional material relating to movies.

In addition, a channel that includes more than 15% foreign language programming will not be listed in the International genre but will be listed in the Movies genre where the following circumstances apply:

- (i) the programming broadcast on the channel is predominantly movies and pre-view/promotional material relating to movies;
- (ii) all foreign language content on the channel is sub-titled in English (or Welsh), or another language which is indigenous to the UK, and such sub-titles appear by default and do not require viewer activation;
- (iii) all preview and other promotional material on the channel (other than film clips) is in English (or Welsh), or another language which is indigenous to the UK; and
- (iv) the broadcaster can satisfy Sky that the channel is predominantly directed at an audience that would not understand the foreign language content if it were not sub-titled in English (or, as the case may be, Welsh or another language which is indigenous to the UK).

In making its decision as to whether criteria (iv) applies, Sky would consider representations from the broadcaster, marketing materials in respect of the channel, the channel output and any publicly available information about the channels.